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* * MEDIA RELEASE * *

Monday 15th June

Australian Grain Planting Survey Launched

The third annual ProFarmer Australia Planting Intentions Survey has just been launched. The success of these survey's in the past has encouraged ProFarmer to engage in an even broader representation of the 2009 crop by welcoming the following partners; eFarming, SQP, EP Grains, Callum Downs and Market Check.

"This year we have expanded the survey and hope to exceed the significant response to last season" say's ProFarmer Managing Director Richard Koch. Mr Koch added that "the more growers we can get involved the more accurate the data which helps organisations like ours provide the best possible advice."

The survey has been launched via web and email. Subscribers are asked to specify what state they live in and what their planting intentions (by crop) are compared to 2008.

"This year we expect a lower overall plant with wheat plantings favoured over other crops" says Mr Koch. He also added that "Barley (with its low cost and low risk) and canola plantings (good price outlook) are still expected to remain solid".

Growers will be asked to complete the survey by 29 June so that results can be analysed and presented in a special ProFarmer Plantings Report released in July. The results will also be published in a July edition of the ProFarmer newsletter – subscription is available at www.profarmer.com.au

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Background Information:

ProFarmer is Australia's leading independent supplier of Agricultural commodity market information and strategic advice. ProFarmer offers national coverage of all broadacre commodities through its network of analysts with over 50 years of combined experienced. The flagship ProFarmer Newsletter and Market Update is read by over 2,000 of Australia's top farmers weekly. ProFarmer also offers advisory, consulting and training services.