

* * MEDIA RELEASE * *

NZX ProFarmer Australia and EP Grain launch newsletter alliance

EP Grain is partnering with NZX ProFarmer Australia to supply the ProFarmer newsletter to all EP Grain customers, ensuring they have access to high quality, independent market information.

EP Grain is the Eyre Peninsula's own grain marketer and in addition to the weekly ProFarmer newsletter, EP Grain customers will receive tailored information covering local and state markets as well as cash market issues through the weekly South Australian 'Market Update'.

"The partnership with EP Grain will extend ProFarmer Australia's reach to well over 2,000 individual farm businesses in addition to its grower subscriber base of around 200 corporate agribusinesses. ProFarmer has deeply penetrated post the farm gate sector and our publications are widely read by professionals involved in the corporate agribusiness sector", said Richard Koch, ProFarmer's Managing Director.

Mr Tim Burrow, EP Grain's General Manager, said "We are pleased to have formed this partnership and be able to help our customers gain access to independent high quality market information which we believe is important in improving the profitability of their farm business.

EP Grain is a joint venture between Eyre Peninsula grower based and unlisted public company FREE Eyre Ltd and leading Australian grains manager Emerald Group Australia Pty Ltd.

EP Grain services the specific needs of Eyre Peninsula grain farmers. Proudly local and farmer focused, EP Grain offers a competitive range of marketing products, to grain producers in the Eyre Peninsula region of South Australia. Headquartered in Port Lincoln, EP Grain's joint venture partners' maintain regional and joint venture offices in Adelaide, Melbourne, Ballarat and Perth.

ProFarmer is wholly owned by NZX and has become Australia's leading independent supplier of agricultural news and commodity market information and grain prices. Established in 1994 and backed by over 50 years of collective industry expertise, ProFarmer's publications and associated services cover the complete spectrum of agricultural interests in both domestic and international markets.

ProFarmer has a formal international network with ProFarmer US and ProFarmer Canada and provides national coverage through its 'on the ground' presence in major region grain markets across Australia. Its absolute independence, places them in a unique position to deliver information and advice to EP Grain's customers.

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